

5th August 2004

Dear Sir/Madam,

We are delighted to write to you today to introduce you to the new Leeds Irish Health and Homes (LIHH) logo and letterhead. You may wonder why LIHH has decided to re-brand the organisation and I hope this letter explains the reasons why.

Now in our eighth year, we have moved to our new premises at Gemini Business Park, Sheepscar and we have made some amazing changes to the way we work, to better serve the needs of the Irish community in Leeds.

We have increased our staff numbers to 17, now employing two Health Outreach Workers, a Community Development Worker and a Community Outreach Worker. We have also made a successful funding bid to run a Heritage project focusing on the Irish community in Leeds, which further adds to the diversity of our services.

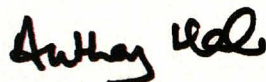
We still acknowledge that the Housing Support Service and Health Outreach Service remain as our core support initiatives, but we hope that the new logo represents the variety of services we now offer. We also acknowledge that with these developments the professionalism of LIHH and its staff needs to be communicated and supported with professional literature. LIHH is a major player in the housing field and we believe this new look reflects the on-going confidence and pride we have in our service.

In conjunction with the launch of the new logo, we have also launched a new look for our website (www.lihh.org) so you can keep up with events and news from LIHH and the Irish community.

We would also be grateful if you could check the details at the top of this letter, to ensure that future mailings are directed to the correct person within your organisation and to keep our records up to date.

LIHH is always aware of being cost-effective and therefore we have not enclosed a new pack with this letter. If you would like a copy of our new service literature we will be happy to post it to you. Please contact us on (0113) 2625614 or email info@lihh.org, stating your name and postal address.

Yours faithfully,



Ant Hanlon
Director